

Connecting with Canadians



www.cprn.org



**Annual Report
2007-2008**

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About CPRN

Canadian Policy Research Networks (CPRN) was established in 1994 with a mandate to create knowledge and lead public dialogue and discussion on the social and economic issues important to the well-being of all Canadians. Our goal is to help make Canada a more just, prosperous and inclusive society.

CPRN does this through:

- ❖ Original research by our team of experts in all major socio-economic disciplines;
- ❖ Canada-wide dialogues to discuss policy issues, raise awareness, and align outcomes with public attitudes and expectations;
- ❖ Timely release of research and wide dissemination of results to promote broader discussion;
- ❖ Stakeholder engagement with business, community and government leaders to keep research priorities current and relevant; and
- ❖ Outreach to young Canadian leaders to develop their skills and promote their participation in civic engagement and policy development.

These approaches have made CPRN one of Canada's most recognized sources of high quality, evidence-based social and economic policy research as well as a leading practitioner of public engagement. Through more than 700 publications, CPRN's work has touched on many of the major socio-economic challenges facing Canadian society in health care, family support, learning opportunities, job quality, and sustainable cities and communities.

What makes CPRN different than other socio-economic think tanks is a commitment to engaging people from all walks of life and all parts of the country in the public policy process. This requires ongoing conversations with Canadians about the issues that matter most to them. It makes CPRN's recommendations particularly relevant and applicable to the needs of average Canadians.

Decision-makers in all levels of government across Canada, community and business leaders, and engaged Canadians rely on CPRN as a neutral, non-partisan source of credible policy options.

CPRN is a non-profit organization with charitable status. It acquires its funding from diverse sources – federal, municipal, provincial governments, foundations, non-profit organizations and corporations.



More information about CPRN, including all research reports, is available at www.cprn.org.

President's Message

CPRN underwent significant change in 2007-08. We restructured as a smaller organization, put in place a new membership-based business model and launched *Connecting with Canadians*, an exciting, five-year, engagement-focused research program. These actions became necessary when, in September 2006, the federal government ended its four-year commitment to provide CPRN with core funding to support its public policy research program.



During the year, CPRN produced and released more than 40 research reports that addressed critical challenges facing Canadians and that are being used by public policy decision-makers throughout Canada. In June, as the reporting year drew to a close, the Government of Newfoundland and Labrador chose CPRN to conduct a province-wide dialogue with its young people to inform the development of its *Youth Retention and Attraction Strategy*.

Now, we are implementing *Connecting with Canadians*. It is based on the priorities and values Canadians hold, identified from CPRN's research and engagement with Canadians. *Connecting with Canadians* will drive CPRN research and business development. It covers the priorities of Canadians including diversity and citizenship; productivity and barriers to skill development; the challenges of health care and an ageing population; protecting the environment; and, getting young people more engaged in civic life.

To support the implementation of *Connecting with Canadians*, we have begun to develop important new partnerships with governments, foundations, universities, the private sector, non-government organizations and community-based groups across Canada.

CPRN is moving forward. We will continue to provide the valuable and independent neutral space where Canadians engage in meaningful dialogue about their values and the Canada they want.

We look forward to your support.

A handwritten signature in blue ink that reads "Sharon".

Sharon Manson Singer
President



Corporate Overview

CPRN had a full and successful year producing and disseminating its research on important issues affecting all Canadians. The former structure, which featured four research networks (social development, work and learning, health and health human resources, and civic engagement), became integrated within a new research framework, *Connecting with Canadians*.

From a business development perspective, because the Government of Canada reduced its use of external research organizations, CPRN set about to develop new research opportunities. It continued to seek financial support for its research projects from a diverse set of funders including provincial governments, the private sector and foundations.

Staffing was reduced and shifted from hiring permanent positions to contract positions and recruitment through interchange and secondment from partner organizations. A number of staff left to take up new opportunities while new colleagues were welcomed. CPRN's new model ensures that it will remain focused, flexible and responsive to the need for high quality public policy research advice.

The following recruitments took place:

- ❖ Sharon Torley, Controller
- ❖ Margaret MacAdam, Senior Research Fellow

- ❖ Romilly Rogers, Researcher
- ❖ Sylvie Cantin, Director, Civic Engagement, through interchange from the Government of Canada
- ❖ Mike Buzzelli, Associate Professor of Geography, University of Western Ontario, as Director of Housing and Environment
- ❖ Melanie Hudson, Project Manager
- ❖ Jason Landry, Help Desk Support Technician
- ❖ Denise Séguin, Acting Executive Coordinator, President's Office
- ❖ Gordon DiGiacomo, Senior Researcher, Civic Engagement

Board of Directors

There were no changes to the membership of the Board of Directors during 2007-08.

Courtney Pratt and Robert Brown were reappointed to the Board.

Arn van Iersel, member of the Board of Directors from Sannichton, British Columbia, succeeded Robert Brown of Toronto, Ontario, as Chair of the Finance and Audit Committee.

Arthur Kroeger, a retired federal public servant who served with distinction in numerous positions including deputy minister of several departments, and served as Chair of the CPRN Board of Directors from 1999 to 2006, passed away. Mr. Kroeger had joined the Board in 1994.



CPRN Communications

CPRN communications seeks to build awareness and the widest possible public access to its research and other publications. All publications are provided free on the Web, CPRN's primary means of distributing its research and information. More and more Canadians, including students, non-governmental organizations, research institutes, decision-makers and the general public, are accessing and downloading CPRN reports and publications.

In 2007-08, CPRN published 43 research papers and reports and 11 presentations. In addition, 41 *e-networks* and two *NetworkNews* bulletins were distributed to CPRN's mailing list of organizations and individuals.

CPRN Outreach

In addition to speaking engagements, CPRN President, Dr. Sharon Manson Singer, held eight *Connecting with Canadians* conversations between November 2007 and January 2008 with business and community leaders across Canada.

President's Presentations

Canada – Your Next Sabbatical, 6th Annual Symposium, International Network Health Policy and Reform, Berlin, Germany, July 2007.

Sailing Forward Together: Charting the Future for Newfoundland and Labrador, Visions to Action: Roadmap to 2020, Newfoundland and Labrador Rural Secretariat Conference, St. John's, NL, November 2007.

Partnerships: A Model for Inclusion, KM Expo 2008, Mobilizing Knowledge for Community-Based Research, Kleinburg, ON, January 2008.

Connecting with Canadians, CPRN Leadership Summit 2008, Ottawa, ON, February 2008.

Engaging Young People to Create the Newfoundland and Labrador for the Future, Government of Newfoundland and Labrador, St. John's, NL, June 2008.

Connecting with Canadians ... Shaping Our Future, Scotiabank, Toronto, ON, June 2008.

Democratizing Data – A Vision for Ontario Citizens, Healthy and Vibrant Community Indicators, Roundtable on Community Indicators, Toronto, ON, June 2008.



CPRN in the Media

CPRN proactively supported the dissemination of major research reports through an ongoing media relations program. CPRN researchers and executives appeared in radio, television and print interviews, and feature stories in national and regional media, speaking to research reports and public policy issues. This activity enhanced awareness of CPRN and increased website downloads. Media relations outreach was organized for a number of reports, garnering significant national and regional media attention. These reports included:

- ❖ *21st Century Job Quality: Achieving What Canadians Want* by Graham Lowe
- ❖ *Financial Literacy: Lessons from International Experience* by Larry Orton
- ❖ *Lost in Translation: (Mis)Understanding Youth Engagement* by Mary Pat Mackinnon
- ❖ *Caring for Nurses in Public Health Emergencies* by Carol Amaratunga, Michelle Carter, Tracey O'Sullivan, Karen Phillips, Ron Saunders, and Patricia Thille
- ❖ *Connecting Supply and Demand in Canada's Youth Labour Market*, by Richard Brisbois, Larry Orton and Ron Saunders

www.cprn.org

The CPRN Web page design was updated to incorporate the new visual identity and to facilitate easier and quicker access to resources and information. Users and followers of CPRN's research increasingly rely on the website. As a result, use of the website expanded significantly as CPRN's primary distribution tool.

For 2007-08, the following Web usage took place:

- ❖ There were record downloads of CPRN publications, reaching 2,393,121 downloads, an increase from 1,573,004 in 2006-07.
- ❖ The number of visitors to www.cprn.org decreased 11% over 2006-07 with 2,143,372 visits.
- ❖ Visits to JobQuality.ca, CPRN's site on workplace indicators and information, totalled 158,954, down 20% from 2006-07.
- ❖ Several publications reached the 100,000 mark in downloads during the year:
 - ◆ *Too Many Left Behind: Canada's Adult Education and Training System*, June 2006 (119,251 downloads as of June 30, 2008)
 - ◆ *Labour Force Ageing and Skill Shortages in Canada and Ontario*, August 2004 (106,102 downloads)
 - ◆ *Housing Is Good Social Policy*, December 2004 (103,766 downloads)
 - ◆ *Measuring the Quality of Post-Secondary Education: Concepts, Current Practices and a Strategic Plan*, April 2005 (103,400 downloads)



Top Downloads (July 1, 2007 to June 30, 2008)

Title	Date Published	Downloads
21st Century Job Quality: Achieving What Canadians Want	September 2007	55,538
Lost in Translation: (Mis)Understanding Youth Engagement – Synthesis Report	October 2007	41,794
Frontline Health Care in Canada: Innovations in Delivering Services to Vulnerable Populations	October 2006	38,643
Housing Is Good Social Policy	December 2004	30,805
Too Many Left Behind: Canada's Adult Education and Training System	June 2006	28,376
Financial Literacy: Lessons from International Experience	September 2007	21,631
Accountability in Health Care and Legal Approaches	May 2004	21,404
Indifferent or Just Different? The Political and Civic Engagement of Young People in Canada	September 2007	21,118
Connecting Supply and Demand in Canada's Youth Labour Market	April 2008	17,918
"What Do You Mean I Can't Have a Say?" Young Canadians and Their Government	October 2007	17,677
Labour Force Ageing and Skill Shortages in Canada and Ontario	August 2004	17,185
Trading Up – High School and Beyond: Five Illustrative Canadian Case Studies	May 2007	17,014
Education-to-Labour Market Pathways of Canadian Youth: Findings from the Youth in Transition Survey	November 2007	14,659
Handbook on Citizen Engagement: Beyond Consultation	March 2008	14,471
Work-Life Balance in the New Millennium: Where Are We? Where Do We Need to Go?	October 2001	14,092
Taking the Next Step: Options and Support for a Pan-Canadian, Multi-Professional HHR Planning Mechanism	October 2007	13,556
Workers in Low-Income Households in Alberta	September 2007	13,156
Developing Skills Through Partnerships – Symposium Report	July 2007	13,132
Without a Paddle: What to Do about Canada's Young Drop-Outs	October 2005	12,840
Pathways for Youth to the Labour Market: An Overview of High School Initiatives	April 2007	12,816
Measuring the Quality of Post-Secondary Education: Concepts, Current Practices and a Strategic Plan	April 2005	12,336
The Meaning of Political Participation for Indigenous Youth	September 2007	11,982
Social Sustainability in Vancouver	September 2006	11,762
Passion and Commitment Under Stress: Human Resource Issues in Canada's Non-profit Sector – A Synthesis Report	January 2004	11,456
Getting There and Staying There: Low-income Students and Post-Secondary Education	March 2005	11,299



The *Connecting with Canadians* Research Agenda

CPRN launched its new research framework, *Connecting with Canadians*, at Leadership Summit 2008 on February 13, 2008 in Ottawa. About 100 community, business, government and young leaders from across Canada attended to identify priority issues that Canada needs to address in order to respond to the key challenges facing the country. The Summit was preceded by a series of eight *Connecting with Canadians* conversations conducted in major centres across Canada by CPRN President, Dr. Sharon Manson Singer. The sessions were attended by local community and business leaders.

CPRN's goal in *Connecting with Canadians* is to conduct research on key challenges. Engaging Canadians in developing policy ideas and options to respond to Canada's challenges and emerging issues based on the values and perspectives that they hold is integral to the research. In turn, the research will support Canadians and their leaders in finding solutions to critical public policy challenges.

The *Connecting with Canadians* framework is based on a set of statements about what Canadians expect from the institutions of the country (governments, employers, community organizations) and what obligations they have to their country, community, and family.



These statements have been derived, for the most part, from what Canadians told in citizen dialogues conducted by CPRN. The fundamental expectations are:

1. A good job that pays a fair wage.
2. Access to quality education and training from early childhood forward.
3. Quality and timely health care.
4. Social security for families and individuals.
5. Safe, secure and supportive communities.
6. Good governance and a voice for citizens.
7. A clean, healthy environment for this and future generations.



The fundamental obligations include:

1. Providing for one's family.
2. Paying taxes and respecting the law.
3. Investing in your own education, employment and health.
4. Contributing to community and public life.
5. Using responsibly natural resources and public services.
6. Respecting Canadian values as they evolve.

The Summit, and the conversations with Canadians that led up to it, confirmed that five key challenges must be addressed in order to realize the vision for Canada implicit in the expectations and obligations held by Canadians. These are:

1. Citizenship: improving the engagement of Canadians, especially our youth and young adults, in civic and political affairs.

2. Diversity: celebrating the richness of our diversity within a framework of shared Canadian values.
3. Productivity and skills: providing lifelong access to learning opportunities.
4. Health and the aging population: fostering a continuum of health care and social care.
5. Environment: improving environmental sustainability for families and communities so more Canadians can be green.

The Summit also identified a number of ideas for action in each of these areas. With this input, CPRN refined its proposed research agenda, which was released in May 2008 in a prospectus entitled *Connecting with Canadians...Shaping Our Future*.

CPRN recognizes the importance of involving young people in policy research. It will use *Connecting with Canadians* research projects to work with young people to develop their leadership and policy development skills in addition to being an important voice in the research.



Youth Dialogue in Newfoundland and Labrador

In June 2008, the Honourable Danny Williams, Premier of Newfoundland and Labrador, announced that CPRN would conduct a province-wide dialogue with young people in support of making it their place of choice to live and work, and to support the development of the province's *Youth Retention and Attraction Strategy*.

The study, *Engaging Young People to Create the Newfoundland and Labrador for the Future*, features a series of 13 deliberative dialogues with young people, randomly selected, aged 18 to 30, and using CPRN's unique deliberative dialogue methodology.

Thirteen dialogues were held in 10 centres in the province and in two centres outside the province, Fort McMurray, Alberta, and Ottawa, Ontario, where many young people from the province have moved. The dialogues were held in September and October 2008, followed by a provincial Youth Summit in November that will bring together 140 dialogue participants and 40 community and business leaders.

CPRN will report its findings and recommendations to the Government of Newfoundland and Labrador in winter 2009.

CPRN Research Activity

Work and Learning

CPRN's research on work and learning connects to the "productivity and skills" theme of the *Connecting with Canadians* agenda. In 2007-08, the research focused on three areas:

- ❖ Labour markets and vulnerable workers – exploring the extent to which adult Canadians are able to find and sustain "good jobs that pay a fair wage," and identifying policy options to help more people realize their potential to contribute fully to the economy and to their communities.
- ❖ Job quality issues – what people look for in a job, how they experience their jobs along those dimensions, and how this affects job satisfaction and work performance. This connects to productivity, since research shows that good quality jobs are associated with reduced absenteeism and turnover.
- ❖ Connections between learning activities and labour market outcomes – to identify ways to improve educational attainment and to help people find jobs that fully use their skills.

Vulnerable Workers

In light of a series of CPRN studies in 2005 and 2006 on vulnerable workers in Canada, the Alberta Ministry of Employment, Immigration and Industry (AEII) commissioned CPRN to look at low-income workers in Alberta. CPRN's report, published in September 2007, focuses on people who are working full-time but whose family income is below what is needed to purchase a "market basket" of goods and services that supports living decently. The report offers a range of ideas for public policy to help such workers escape low income.

CPRN continued to be active in sharing ideas for policy in this area at conferences and workshops. In November 2007, Dr. Ron Saunders, CPRN Vice-President of Research, gave the opening address to a workshop on *Global Strategies: Improving the Labour Conditions of the Working Poor* convened in Montreal by the McGill Institute for Health and Social Policy (MIHSP). In May 2008, Dr. Saunders gave a presentation on *Globalization and the Changing Nature of Work in Canada* to an MIHSP conference on the working poor.

Job Quality

CPRN's work on job quality began in 1999 under the leadership of former Work Network Director (and current CPRN Research Associate) Graham Lowe. On Labour Day, 2007, CPRN published a study by Dr. Lowe that looks at recent trends in job quality and the evidence linking quality jobs to worker satisfaction and productivity.



The JobQuality.ca website, managed by Richard Brisbois, is a unique, one-stop, user-friendly source of free information on the quality of employment in Canada. There have been over 900,000 visitors to JobQuality.ca since its launch in September 2001 and an average of 13,500 monthly visitors in 2007-08. A revamped JobQuality.ca site was launched on April 10, 2008. It now has a more modern look, is easier to navigate, and uses more current data where available.

Learning Activities and Labour Market Outcomes

CPRN's major research activity in this area was the continued work on *Pathways for Youth to the Labour Market*, which had been launched in the spring of 2006. This project aims to identify ways to improve the ability of young people to identify, select, and navigate pathways that lead to rewarding careers.

Four studies in the *Pathways* series were published in 2006-07 and four more in 2007-08. These were:

- ❖ *Education-to-Labour Market Pathways of Canadian Youth: Findings from the Youth in Transition Survey*, by Darcy Hango and Patrice de Broucker, November 2007;
- ❖ *From School to the Labour Market in Québec: Analysis of Student Trajectories in Terms of Previous Learning Path and Early Labour Market Experience*, coordination by Jean-Claude Bousquet, February 2008;
- ❖ *Implementing the School-to-Work Transition in Québec*, by Pierre Doray, Louise Ménard and Anissa Adouane, March 2008; and
- ❖ *Connecting Supply and Demand in Canada's Youth Labour Market*, by Richard Brisbois, Larry Orton and Ron Saunders, April 2008.

The latter was also the subject of a roundtable discussion held in Ottawa in November 2007. In April 2008, CPRN held a roundtable in Ottawa to discuss a draft of a report on the policy implications of all the findings of the project.

The *Pathways* series has been the subject of numerous conference and workshop presentations. Audiences in 2007-08 included: a conference of the Population, Work and Family Policy Research Collaboration, Ottawa, December 2007; the National Career Development and Workforce Learning Conference, Toronto, January 2008; and the National Conference of the Canadian Association of Career Educators and Employers, Montreal, June 2008.

Other reports and activities on learning issues in 2007-08 included:

- ❖ The publication in September 2007 of a new study, *Financial Literacy: Lessons from International Experience*, by CPRN's Larry Orton on how to improve the financial literacy of Canadians – the ability to understand, analyze, and use information about financial decisions in day-to-day life.



- ❖ The publication in November 2007 of a report, *Towards an Effective Adult Learning System: Report on a Series of Regional Roundtables*, summarizing the key outcomes of four roundtables held by CPRN in partnership with the Adult Learning Knowledge Centre of the Canadian Council on Learning (CCL) to discuss how to improve access to learning opportunities for less-educated adults.
- ❖ The launch of a new series of roundtables on improving employer investment in workplace learning, sponsored by the Work and Learning Knowledge Centre of the CCL. Roundtables were held in Toronto in December 2007, Halifax in February 2008, and Yellowknife in May 2008. The final roundtable in this series will be held in Edmonton in November 2008.
- ❖ The launch of a study of learning and career pathways for Aboriginal youth in the oil sands, led by Alison Taylor of the University of Alberta.
- ❖ The completion of a report, *Enhancing the Flow of Supply and Demand Information among Training Institutions, Students, and Employers*, by Larry Orton and Ann Harvey, sponsored by Ontario's Ministry of Training, Colleges and Universities, that identifies vehicles used by students, employers, and colleges to communicate/obtain information about job training programs and skill needs. The report will be published in the fall of 2008.

Civic Engagement

CPRN's work in civic engagement connects to the "citizenship" and the "diversity" themes of the *Connecting with Canadians* agenda as well as other themes. In 2007-08, the research covered various areas and, most importantly, understanding youth civic participation and synthesizing previous research.

Key civic engagement research activities in 2007-08 included:

Engaging Youth to Create the Newfoundland and Labrador for the Future

CPRN began a youth-led dialogue process to identify the opportunities for Newfoundland and Labrador to become the province of choice for young people and to provide the input of young people in identifying policy options and strategies to address youth out-migration. This will be used by the Government of Newfoundland and Labrador in developing its *Youth Retention and Attraction Strategy*. A Youth Advisory Panel was established in June 2008, and discussed the issues related to out-migration and the possible solutions. This contributed significantly to the design of the dialogue process.



Indicators of Healthy and Vibrant Communities in Ontario

CPRN organized a roundtable, Indicators of Healthy and Vibrant Communities, with the Ontario Trillium Foundation (OTF) in June 2008. The objectives were to learn from the experience of leaders in the development and use of community indicators; to understand the situation in Ontario; and to assess the need for and interest in the development of a relevant, valid, reliable, and robust system of indicators that would be accessible and useful for Ontario. Participants agreed generally on the need for a common system in Ontario and most important, to build on what exists. They also stressed the importance of involving communities in the design, development and implementation of any system.

Handbook on Citizen Engagement: Beyond Consultation

Published in March 2008, the handbook helps those embarking on a citizen engagement process. It includes a discussion of the concept of citizen engagement and identifies practical steps for citizens to take to make their engagement effective. It also contains a chapter on case examples that elaborates on five different models showing the various degrees of citizen engagement.

Review of Federalism Studies in Canada

In May 2008, CPRN published a review of the state of federalism studies in Canada for the Privy Council Office (PCO). The review considered the relative importance (past and present) of several sub-fields within the study of Canadian federalism. The research included a literature review, key informant interviews and the production of a synthesis report.

Report on Public Policy Approaches to Rural and Regional Development

At the request of the Newfoundland and Labrador Federation of Labour, CPRN examined approaches to rural and regional development. The report assessed policies and policy instruments employed by federal and provincial governments in Canada as well as those used by governments in several European Union countries and states in the United States. The report observed that traditional approaches are insufficient for meeting current challenges and submitted a number of recommendations to reform existing efforts.

Connecting with Canadians Reference Document

In preparation for Leadership Summit 2008, and to help develop its *Connecting with Canadians* research agenda, CPRN reviewed its research and dialogue outcomes since its inception. This resulted in a set of expectations Canadians have for the institutions of the country and obligations they have to their country, community and family. (See section above on *The Connecting with Canadians Research Agenda*.)



Charting the Course for Youth Civic and Political Participation

Seven papers on youth and civic participation were released in the fall of 2007.

- ❖ *A Group Apart: Young Party Members in Canada* – Lisa Young and William Cross;
- ❖ *Indifferent or Just Different? The Political and Civic Engagement of Young People in Canada* – Brenda O’Neill;
- ❖ *The Meaning of Political Participation for Indigenous Youth* – Taiaiake Alfred, Jackie Price and Brock Pitawanakwat;
- ❖ *The State and Potential of Civic Learning in Canada* – Kristina R. Llewellyn, Sharon Cook, Joel Westmeimer, Luz Alison Molina Girón and Karen Suurtamm;
- ❖ *“What Do You Mean I Can’t Have a Say?” Young Canadians and Their Government* – André Turcotte;
- ❖ *Rendre Compte et Soutenir l’Action Bénévole des Jeunes* – Patrice Albertus, Julie Fortier, André Thibault
- ❖ *Charting the Course for Youth Civic and Political Participation – CPRN Youth Workshop Summary Report*

In addition, a synthesis report, *Lost in Translation: (Mis)Understanding Youth Engagement*, by Mary-Pat MacKinnon, Sonia Pitre and Judy Watling, was released. It summarized the key learnings from the seven papers, pointing out that young people appear to be involved in public affairs, but outside traditional political processes. As a result, they are reinventing civic and political engagement. The report identified policy directions and actions to prepare young people for active citizenship. It concluded with a call for a shared discourse and the development of fresh approaches to strengthen the civic and political life of Canada.

Housing and Environment

CPRN’s Housing and Environment research group was formed during the year. In January 2008, Dr. Michael Buzzelli, Associate Professor of Geography, University of Western Ontario, became its director.

Housing

Canada has a shortage of adequate, suitable and affordable housing. Nearly 1.5 million Canadian households live in core housing need. Through its research, CPRN endeavours to bring attention to this challenge and its associated socio-economic issues, and to put forward policy ideas that will contribute to improving the social housing stock in Canada.

CPRN’s Housing Internship Program was initiated in 2006 to support original public and social policy research on Canada’s social housing sector. The program has been funded by Social Housing Services Corporation of Ontario (SHSC, visit www.shscorp.ca), the Knowledge Mobilization Unit of York University, and the City of Ottawa and Infrastructure Canada.



The housing interns program is the only housing-specific policy research-training program in Canada. The program has funded 13 internships and produced 11 reports by interns who are public policy post-graduates from across the country.

The following reports were released in 2007-08:

- ❖ *Towards Food Security Policy for Canada's Social Housing Sector* by Abigail Friendly, London School of Economics.
- ❖ *The Role of Public-Private Partnerships in Funding Social Housing in Canada* by Alex Moskalyk, University of Western Ontario.
- ❖ *Housing for Immigrants in Ontario's Medium-Sized Cities* by David Wachsmuth, University of Toronto.
- ❖ *The Role of Supportive Housing for Low-Income Seniors in Ontario* by Allison Jones, University of British Columbia.
- ❖ *Linking Social Housing and Energy Efficiency* by Mary Pitt, McGill University.

In addition, a synthesis report of the first set of research papers in the program, *A Safer Haven: Innovations for Improving Social Housing in Canada*, was produced by Nathalie Pierre and released in December 2007.

Important outcomes have been realized through this collaborative partnership: graduate level researchers produced and shared their policy work while honing their academic research and analytical skills; CPRN coordinated the research, developed new talent and contributed ideas; York University promulgated research in social housing policy while the Social Housing Services Corporation, the City of Ottawa and Infrastructure Canada gained a suite of policy research results. On an ongoing basis, the project is contributing to the study of social housing in Canada and how to strengthen it; and, investing in the future of the students who bring fresh policy perspectives to it.

The approach serves as a model for producing high quality research in other policy areas through youth engagement and capacity development. Thus, the housing interns program also meshes, and serves as a model for, CPRN's focus on youth engagement and public policy.

Environment

Canadians have told CPRN that one of their key expectations is a clean and healthy environment for this and future generations. The *Connecting with Canadians* research agenda aims to find ways to enable individual Canadians and their communities to "go green," while ensuring that the costs and benefits of environmental protection are recognized and managed on an equitable basis.



The environment has never been higher on the Canadian public agenda. CPRN intends to build its research presence on the environment informing Canadians and their leaders on the challenges of just and sustainable environmental governance going forward. During the year, work began on developing a research program for release in 2008-09.

The challenges are many, multi-level and multi-stakeholder in nature and will require innovative and creative solutions. Government, business and the public will need to make changes to the ways we live, work and play in order to slow, and reverse, environmental degradation. Aside from greenhouse gas emissions and climate change, we face a spectrum of uniquely Canadian environmental issues in such areas as the northern ecology, fisheries, forestry, waste management and freshwater management.

CPRN research on the environment will recognize that informed decisions have to be made in order to strike a new, acceptable, responsible and sustainable balance. Engagement and citizenship are key: globally, so that Canada can play a leadership role in environmental stewardship; and locally so that governments, business and citizens can participate in adaptation and change.

Health and Health Human Resources

Research on health and health human resources remains an important part of CPRN's work and connects to the health and an aging population theme of the *Connecting with Canadians* agenda. CPRN will focus attention to the full continuum of care that includes preventative services, primary health care, home care, and community-based social services.

CPRN's first project along these lines, *Toward a Continuum of Social and Health Care: Integrated Systems of Care for the Elderly*, was launched early in 2008. Led by CPRN Senior Research Fellow, Dr. Margaret MacAdam, this project will identify recent improvements in integrated care for elders with chronic conditions, looking at several provinces as well as new approaches in Denmark and the United Kingdom. The first phase of the project, a literature review, was published in May 2008. A survey was sent to all provinces in July 2008 and a second report, taking into account the survey results, will be completed in fall 2008. A roundtable to discuss findings, co-sponsored with The Change Foundation, is planned for February 2009.

Several projects in 2007-08, two of them in Saskatchewan, reflect CPRN's interest in identifying best practices in the recruitment, development, and retention of health human resources.

- ❖ Health Workforce Retention Initiatives in Saskatchewan: Capacity Building, which began in April 2007 and continues until March 2009, is providing support to Saskatchewan Health's Health Workforce Retention Initiative. The initiative allows groups of employees or employers to design and implement small-scale retention initiatives tailored to the specific needs of their workplace to improve the working life of health sector workers. CPRN is providing advice, research support and analysis to parties interested in developing such initiatives and assisting in the development of their proposals, implementation and evaluation plans.



- ❖ In October 2007, CPRN published the report on a conference held earlier that year (for the Government of Saskatchewan with the participation of Health Canada) on health human resource planning. Also that month, we published *Taking the Next Step: Options and Support for a Pan-Canadian, Multi-Professional HHR Planning Mechanism*, which discusses options for a pan-Canadian inter-professional health human resource planning observatory.
- ❖ CPRN worked with the Women's Health Research Unit (WHRU) of the University of Ottawa to prepare a synthesis of key findings from their research program on the supports needed for nurses to be prepared for public health crises. CPRN also helped plan and host a national roundtable in December 2007 to consider the policy implications of this research. The final report, *Caring for Nurses in Public Health Emergencies*, was published in February 2008.

Other health policy research projects in 2007-08 included:

- ❖ *Towards Patient-Centred Health Care: Dialogue on the Future of Health Care*, published in January 2008, reported on stakeholder dialogues convened by CPRN for the Ontario Medical Association as part of its Campaign for Healthier Care.
- ❖ International Health Policy Monitor: CPRN continues to be the Canadian representative for the International Health Policy Monitor funded by the Bertelsmann Stiftung of Berlin, Germany. The HPM is a group of more than 20 nations that report and share information on health policy developments in their respective countries.
- ❖ *Evidence and Healthy Public Policy: Insights from Health and Political Sciences*. In this report, published in June 2008 (produced for the National Collaborating Centre for Healthy Public Policy in collaboration with CPRN), Research Associate Patrick Fafard explores two linked questions: what constitutes evidence in policy-making, and what models of policy-making are available in political science that can inform our understanding of how evidence is used or not used to develop healthy public policy?
- ❖ *Taming of the Queue V – In Search of Excellence*: CPRN staff observed the latest *Taming of the Queue* conference, which discussed strategies to reduce wait times for medically necessary procedures, held in Ottawa, April 15-16, 2008. A report summarizing the highlights of the presentations and the discussion was completed and made available to those who attended the conference. A broader release of the report is planned for September 2008.



2007-2008 Publications List

A Group Apart: Young Party Members in Canada

A Review of Rural and Regional Development Policies and Programs

A Safer Haven: Innovations for Improving Social Housing in Canada

Building on the Common Ground: Report from the Saskatchewan HHR Consultation Conference

Caring for Nurses in Public Health Emergencies

Charting the Course for Youth Civic and Political Participation – CPRN Youth Workshop Summary Report

City-Regions and the Provision of Affordable Rental Housing

Connecting Supply and Demand in Canada's Youth Labour Market

CPRN Leadership Summit 2008 Report

Developing a Canadian Economic Case for Financing the Social Determinants of Health: Report on the April 2007 Roundtable

Education-to-Labour Market Pathways of Canadian Youth: Findings from the Youth in Transition Survey

Employer Investment in Workplace Learning: Report on the Halifax Roundtable

Employer Investment in Workplace Learning: Report on the Toronto Roundtable

Evidence and Healthy Public Policy: Insights from Health and Political Sciences

Financial Literacy: Lessons from International Experience

Fostering Better Integration and Partnerships for Housing in Canada: Lessons for Creating a Stronger Policy Model of Governmental and Community Collaboration

Frameworks of Integrated Care for the Elderly: A Systematic Review

From School to the Labour Market in Québec: Analysis of Student Trajectories in Terms of Previous Learning Path and Early Labour Market Experience

Getting Ready for the Referendum: Food for Thought... – Forum Highlights

Handbook on Citizen Engagement: Beyond Consultation

Health Policies and Trends for Selected Target Groups in Canada – An Overview Report for the Canadian Association of Occupational Therapists (CAOT)



Implementing the School-to-Work Transition in Québec

Inclusion and Social Housing Practice in Canadian Cities: Following the Path from Good Intentions to Sustainable Projects

Indicators of Healthy and Vibrant Communities Roundtable – A Primer

Indifferent or Just Different? The Political and Civic Engagement of Young People in Canada

Linking Social Housing and Energy Efficiency

Lost in Translation: (Mis)Understanding Youth Engagement – Synthesis Report

Moving Towards Sustainability: City-Regions and Their Infrastructure

Rendre compte et soutenir l'action bénévole des jeunes

Social Lives in Social Housing: Resident Connections to Social Services

Sustaining Ontario's Subsidized Housing by Supporting Non-Profit Organizations

Synthesis Report – CPRN Connecting with Canadians Conversations

Taking the Next Step: Options and Support for a Pan-Canadian, Multi-Professional HHR Planning Mechanism

The Current State of Federalism Studies in Canada (2000-2007): A Quantitative and Qualitative Review of the Scholarly Literature

The Frontline Health Dialogues, Report from the Ottawa Roundtable

The Meaning of Political Participation for Indigenous Youth

The Role of Supportive Housing for Low-Income Seniors in Ontario

The State and Potential of Civic Learning in Canada

Towards an Effective Adult Learning System: Report on a Series of Regional Roundtables

Towards Patient-Centred Health Care: Dialogue on the Future of Health Care in Ontario

21st Century Job Quality: Achieving What Canadians Want

"What Do You Mean I Can't Have a Say?" Young Canadians and Their Government

Workers in Low-Income Households in Alberta



Summarized Financial Statements



Auditors' Report on Summarized Financial Statements

Raymond Chabot Grant Thornton
S.E.N.C.R.L./LLP
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Ottawa, Ontario K1H 1E4

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To the Members of
Canadian Policy Research Networks Inc.

The accompanying summarized statements of financial position, operations and cash flow are derived from the complete financial statements of Canadian Policy Research Networks Inc.(CPRN) as at June 30, 2008 and for the year then ended, on which we expressed an opinion without reservation in our report dated August 19, 2008. The fair summarization of the complete financial statements is the responsibility of CPRN's management. Our responsibility, in accordance with the applicable Assurance Guideline of the Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosure required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on CPRN's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

Raymond Chabot Grant Thornton LLP

Chartered Accountants,
Licensed Public Accountants


Ottawa, Canada
October 28, 2008




Canadian Policy Research Networks Inc.
Summarized Statement of Financial Position

June 30, 2008

	<u>2008</u>	<u>2007</u>
	\$	\$
ASSETS		
Current assets		
Cash	421,069	454,374
Short-term investments	1,316,448	2,298,570
Grants and other amounts receivable	687,003	350,806
Prepaid expenses	<u>10,032</u>	<u>40,797</u>
	2,434,552	3,144,547
Long-term investments	1,029,810	1,179,542
Capital assets	<u>224,853</u>	<u>81,108</u>
	<u><u>3,689,215</u></u>	<u><u>4,405,197</u></u>
LIABILITIES		
Current liabilities		
Accounts payable and accrued liabilities	122,266	155,808
Current portion of deferred contributions	500,738	243,868
Current portion of long-term debt	<u>29,666</u>	<u> </u>
	652,670	399,676
Deferred contributions	2,650,236	3,718,887
Long-term debt	<u>113,180</u>	<u> </u>
	<u><u>3,416,086</u></u>	<u><u>4,118,563</u></u>
NET ASSETS		
Invested in capital assets	82,007	81,108
Unrestricted	(53,238)	122,805
Internally restricted	<u>244,360</u>	<u>82,721</u>
	273,129	286,634
	<u><u>3,689,215</u></u>	<u><u>4,405,197</u></u>

On behalf of the Board,


 Director



 Director



Canadian Policy Research Networks Inc.
Summarized Statement of Operations

Year ended June 30, 2008

	<u>2008</u>	<u>2007</u>
	\$	\$
Revenue		
Project grants	988,767	1,227,819
President's Innovation Fund and other donations	250,000	7,172
Investment income	382,613	168,616
Fees	21,360	33,902
Contributed services	145,840	235,203
Other	12,078	29,833
	<u>1,800,658</u>	<u>1,702,545</u>
Expenditures		
Office services	242,498	265,516
Salaries and benefits	1,722,622	2,231,284
Research and networking	351,882	397,295
Contract and professional services	179,481	67,774
Publications and memberships	49,126	91,111
Other	104,522	103,003
	<u>2,650,131</u>	<u>3,155,983</u>
Deficiency of revenue over expenditures before grant appropriation	(849,473)	(1,453,438)
Appropriation	849,473	1,453,438
Excess of revenue over expenditures	<u>-</u>	<u>-</u>



Canadian Policy Research Networks Inc.
Summarized Statement of Cash Flows

Year ended June 30, 2008

	<u>2008</u>	<u>2007</u>
	\$	\$
OPERATING ACTIVITIES		
Non-cash items		
Amortization of capital assets	81,334	59,262
Amortization of bond discounts and premiums		24,823
(Gain) loss on disposal of capital assets	(1,725)	2,094
Changes in working capital items		
Grants and other amounts receivable	(336,197)	(47,984)
Prepaid expenses	30,765	(15,490)
Accounts payable and accrued liabilities	(33,542)	(17,083)
Deferred contributions	<u>(811,781)</u>	<u>(1,128,406)</u>
Cash flows from operating activities(1,071,146)(1,122,784)
Cash flows from investing activities	<u>1,037,841</u>	1,125,488
Net (decrease) increase in cash	(33,305)	2,704
Cash, beginning of year	<u>454,374</u>	451,670
Cash, end of year	<u><u>421,069</u></u>	<u><u>454,374</u></u>



CPRN Supporters

Donations

Comfort Inn Airport, St. John's, NL
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Members of the Board of Directors, Campaign Committee and management team.
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Privy Council Office

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Alberta

- Alberta Employment and Immigration

Newfoundland & Labrador

- Human Resources, Labour and Employment

Ontario

- Ministry of Education
- Ministry of Health and Long-Term Care
- Ministry of Training, Colleges and Universities



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Adult Learning Knowledge Centre

Canadian Association of Occupational Therapists

Canadian Council on Learning

Canadian Labour Congress

Canadian Medical Association

Canadian Nurses Association

City of Ottawa

Newfoundland and Labrador Federation of Labour

Organisation for Economic Co-operation and Development

Parliamentary Centre of Canada

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Al MacKay, Vice-President, Operations (until September 2007)

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Sylvie Cantin, Director, Civic Engagement
Allan Cohen, Director, Communications
Jennifer Fry, Director, Communications (until August 2007)
David Hay, Director, Social Development (until September 2007)
Mary Pat MacKinnon, Director, Civic Engagement (until October 2007)

Lynda Becker, Publications and Web Content Manager
Richard Brisbois, Senior Researcher
Sylvie Charron, Executive Coordinator, President's Office (on leave from April 2008)
Louise Coupal Jauvin, Project Manager (until January 2008)
Gord DiGiacomo, Senior Researcher
Heather Fulsom, Project Manager
Kurt Helgoth, Systems Manager
Sue Horsley, Event Planner/Administrative Assistant
Melanie Hudson, Project Manager
Jason Landry, Help Desk Support Technician
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Larry Orton, Senior Research Fellow
Nathalie Pierre, A/Assistant Director (until December 2007)
Sonia Pitre, Researcher (until September 2007)
Nicole Pollack, Researcher
Andrew Robitaille, Help Desk Technician (until September 2007)
Romilly Rogers, Researcher
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Cheri Stewart, Human Resources Consultant
Renée Torgerson, Researcher (until January 2008)
Sharon Torley, Controller
Judi Varga-Toth, Assistant Director (until March 2008)



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Jacquie Dale, Research Associate
Annahid Dashtgard, Research Associate
Patrice de Broucker, Research Associate
Linda Duxbury, Research Associate
Patrick Fafard, Research Fellow
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