



Leadership Summit 2008

Welcome to Canadian Policy Research Networks' Leadership Summit 2008.

Since 1994, CPRN has been informing and leading public dialogue and debate on the social and economic issues important to the well-being of Canadians. CPRN has established a reputation of engaging Canadians meaningfully on the issues they feel are important to our nation. CPRN's high quality public policy research is used by decision-makers to inform policy choices at all levels of government, in communities and corporations to improve the lives of Canadians.

Engaging Canadians to discuss and develop public policy ideas is the basis of this Summit. We are asking you to join with leaders from government, community organizations and business from across Canada to give us advice on our *Connecting with Canadians* agenda and the key challenges it will address to help shape Canada's future.

Canada has had great success as a nation and is a leader in the developed world. However, we have much to do to ensure that all our citizens share our great potential and future success. CPRN believes that citizens can make an important contribution to shaping Canada's future through *Connecting with Canadians*' research and dialogue. CPRN is committed to working with Canadians to find innovative policy approaches that will strengthen Canada and contribute to making it the fair, prosperous and inclusive society we seek.

We look forward to your participation and to working with you as we move the agenda forward for the Canada that Canadians want.

Allan Shaw
Chair, CPRN Board of Directors

Sharon Manson Singer
CPRN President

CPRN Board Members

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Arn van Iersel

Leadership Summit 2008 – Agenda

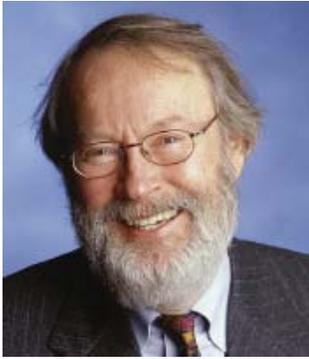
Purpose

To identify the most pressing opportunities and barriers that must be addressed to move our country towards the Canada that Canadians want.

- 8:30-10:00 Registration and coffee
- 10:00-10:10 Welcome – CPRN Chair, Allan Shaw
- 10:10-10:30 Overview of *Connecting with Canadians* – CPRN President, Sharon Manson Singer
- 10:30-11:00 Introduction to each of the five challenges for group discussion
- *Citizenship*: Peter MacLeod, Principal of MASS LBP
 - *Diversity and Canadian values*: Shakil Choudhury, Program Manager, Anima Leadership
 - *Productivity and skills*: Susan Williams, Assistant Deputy Minister, Workforce Supports, Alberta Employment, Immigration and Industry
 - *Health and aging population*: Cathy Fooks, President and CEO, The Change Foundation
 - *The environment*: Michael Buzzelli, PhD, The University of Western Ontario
- 11:00-12:15 Dialogue on each of the challenges: “Looking at the evidence, what does this mean for Canada?”
- Where is Canada headed?
 - How does that differ from the Canada that Canadians want?
 - What are the barriers that need to be overcome?
 - What are the opportunities that need to be realized?
- 12:15-1:45 Lunch – Keynote address by Frank Graves, President, EKOS
Canadian Values: Understanding Our Values in a Global Context
- 1:45-3:00 Dialogue on each of the challenges: “What are our priorities?”
- What are our priorities to achieve the Canada that Canadians want?
 - Why are these priorities?
- 3:00-3:45 Plenary session: Groups report back on their discussions
- 3:45-4:00 Moving forward – CPRN President, Sharon Manson Singer
- 4:00 Reception



Speaker Biographies



Allan C. Shaw, Chair of CPRN

Allan Shaw was born in Halifax. He earned a BSc from Dalhousie University and an MBA with distinction from Harvard Business School. He is Chairman of The Shaw Group and a Member of the Order of Canada. In 2001 he received an Honorary Doctor of Laws from Dalhousie University. Mr. Shaw's current activities include: Director, The Bank of Nova Scotia; Executive in Residence, Faculty of Management, Dalhousie University; Member, Board of Trustees, Ernest C. Manning Awards Foundation, Calgary; Director, Canadian Centre for Ethics in Public Affairs (CCEPA); and Director, Dalhousie Medical Research Foundation.

Sharon Manson Singer, President of CPRN

Sharon has more than two decades of experience in the public policy environment. From 1997 to 2001, she held a number of deputy minister positions in the British Columbia government, including being the lead deputy minister for British Columbia during the creation of the National Child Benefit and the National Children's Agenda. She was a tenured professor at the University of British Columbia and is also an adjunct professor at the School of Public Administration at University of Victoria and Faculty of Management at Royal Roads University. Sharon received her PhD in welfare economics at Brandeis University as a National Welfare Fellow. She has served as an expert advisor to all levels of government in Canada and internationally on issues related to income security and poverty reduction.



Susan Williams

Susan is Assistant Deputy Minister, Workforce Supports with Alberta Employment, Immigration and Industry. She provides leadership and direction for the province's labour force strategy, Building and Educating Tomorrow's Workforce. Susan is responsible for innovative policy development for training and employment services, health benefits, child support services and income support. These programs under Alberta Works provide Albertans with the skills and supports they need to succeed in the labour market. Susan also has responsibility for women's issues. Susan has over 24 years experience in the Alberta government. She holds a Master of Business Administration from the University of Alberta and a Master of Arts from McGill University.

Shakil Choudhury

Shakil is co-founder and program manager at Anima Leadership in Toronto and is a diversity and leadership consultant with 15 years of national and international experience. An award-winning educator and author, he has been leading and building teams since his mid-twenties in a variety of work contexts including education and health care in the for-profit as well as not-for-profit sectors. Anima Leadership is a training and consulting firm that specializes in nurturing a leadership of interdependence with local, national and international groups. Currently, he is designing and running programs for communities in conflict in Europe, working with leaders on issues of integration and racism and bridging differences through dialogue.





Peter MacLeod

Peter is principal of MASS LBP an innovative firm based in Toronto which works with visionary governments and corporations to deepen and improve public consultation and engagement. Peter writes and speaks frequently about citizenship, democracy and design. He is a visiting lecturer at the Kaospilots School of business design and social innovation in Denmark, works regularly with the British think tank Demos, and is completing his doctorate in political sociology at the London School of Economics.

Margaret MacAdam

Margaret MacAdam, PhD, Adjunct Associate Professor, University of Toronto, Faculty of Social Work and President, The Age Advantage, Inc. joined CPRN in September 2007 as a Senior Research Fellow. Margaret received her PhD in 1987 from The Heller School of Social Policy, Brandeis University. Her award-winning dissertation used quantitative methods to identify the risk factors of nursing home placement among a large community-dwelling population in South Carolina. Her subsequent work at the Centre for Health Policy at Brandeis University focused on studying new approaches to assisting the frail elderly to remaining the community. She was one of the first researchers to examine the working conditions of home care employees, the backbone of providing care at home. After relocating to Canada in 1992 to become Senior Vice President, Baycrest Centre for Geriatric Care, she continued her research interests in community care through analyzing home care policy issues in Canada and in other countries. Currently Dr. MacAdam is a member of the International Scientific Council for SOLIDAGE, a research consortium initiated by McGill University and the University of Montreal devoted to studying integration of care for the elderly.



Michael Buzzelli

Michael is Assistant Professor in the Department of Geography at The University of Western Ontario. Michael's interests are in the fields of housing and social and environmental determinants of health. He completed his doctorate on the structure and operation of the North American house building industry and he continues to do research on housing provision and affordability. Michael earned his PhD from the School of Geography and Earth Sciences at McMaster University in 2001. After completing an Environment Canada/Health Canada post-doctoral fellowship from 2001-2002, he took his first appointment in Geography at the University of British Columbia in Vancouver where he also chaired the university's new Health and Society program. In 2006, Michael moved to Queen's University and in 2007 moved to the University of Western Ontario.

Frank Graves, President, EKOS

As founder of EKOS Research Associates Inc., Frank Graves is one of the country's leading applied social researchers, directing some of the largest and most challenging social research assignments conducted in Canada. For more than two decades, under the leadership of Frank, who remains responsible for the intellectual direction of all major studies conducted by the firm, EKOS has earned a reputation for creative and rigorous research in the areas of public policy, social policy and program evaluation and as a leader in innovative survey techniques and methodology. Frank is an expert in a number of substantive fields and has advised some of Canada's most senior decision-makers in both the private and public sectors. He is also a regular commentator on many national issues, and has been described as Canada's most influential pollster.

