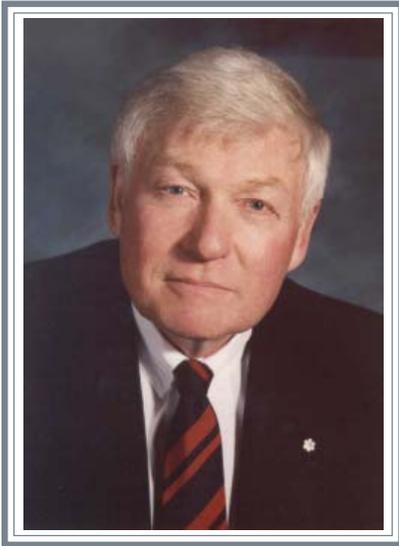


Fresh Ideas Campaign – A Champion Challenges Others



Lynton “Red” Wilson, Chair of Nortel, is passionate about education in Canada. He believes not only in the importance of access for all Canadians to a postsecondary education, but also in excellence in our universities. In consultations with CPRN’s President, Judith Maxwell, Red’s passion became the inspiration for a research paper, as CPRN seized the opportunity to explore this most important area. Red then “stepped up to the plate” by offering a matching grant from the Wilson Family Foundation of up to \$150,000 to fund a research and dialogue program within CPRN on *Achieving Access and Excellence in Canada’s Universities*.

CPRN’s goal in this project is to be the catalyst for a national conversation on excellence in university education and research. We have identified three topics for research: measuring quality, assessing the incentive structure, and re-examining regulation. This research will include comparisons with other countries, and generate a series of papers culminating in a final paper on policy implications. These will be disseminated widely through our Web site and

through strategic use of newsletters, press releases, etc.

The dialogue side of the project will begin with a Roundtable on Measuring Quality, which will be held in conjunction with the advisory panel on post-secondary schools in Ontario, chaired by Bob Rae. A second Roundtable will be planned nearer to the end of the project, synthesizing all the findings from the program. This roundtable would attract senior decision-makers and provide them an opportunity to help shape the thinking in this final report.

Red very generously made his challenge an open-ended one. His donation will double every dollar we receive towards this project, be it individual, corporate, foundation or government sources.

The *Fresh Ideas Campaign* is raising funds to increase CPRN’s research capabilities and allow it to advance the national dialogue about who we are as Canadians and about what works in the uniquely Canadian context. If you are interested in learning more about the Campaign, please contact Neil Leslie, Director of Development at (613) 567-7500 ext. 2004 or by e-mail at nleslie@cprn.org

