

# Fresh Ideas Campaign – Inspiration

Excellent public policy, if implemented properly, can have a tremendous impact on thousands, if not millions, of Canadian lives. **This has inspired CPRN's friends to contribute more than \$1.2 million to the *Fresh Ideas Campaign* to date.**

Policy makers in all levels of government, leaders in Canada's non-profit community, academics, students and corporate leaders who are grappling with the dramatic changes expected in the Canadian labour market acknowledge time and again that they turn to CPRN to obtain high quality evidence-based policy research. Our exposure in the media has increased significantly over the last six months, a demonstration that CPRN's research continues to be relevant and timely.

CPRN receives inspiring endorsements often, including this note from a recent donor, **Dr. John McArthur, former Dean of the Harvard University Graduate School of Business Administration** and now a director of several major North American companies:

*We (my wife and I) support things that help define the highest standards in whatever field it is and I feel that CPRN meets this ambition by a wide margin. You clearly attempt to do careful, objectively based work that reports/comments on issues as you find them. So our gift was to support this important work you do for Canada. I've learned a lot from your publications. Bravo to you all.*

Contributions to the Campaign are providing CPRN with the flexibility to get ahead of pressing policy issues - those that are affecting our lives as students, family members, voters, employees, volunteers, patients, caregivers of children, the vulnerable and elderly parents.

As I make way for my successor, **Neil Leslie**, who will be joining CPRN in June, I am inspired by the corporations, individuals, foundations and community organizations who are donating to CPRN; by the CPRN Board and staff members who stand by CPRN's vision; and by the Campaign leaders, especially **Courtney Pratt, President and CEO of Stelco Inc. and the Chair of the *Fresh Ideas Campaign***, who are opening doors across the country to share CPRN's mission.

It was said recently that it is a 'miracle' that we have raised over \$1 million for social policy. It is not a 'miracle' if you believe, as we do at CPRN, in the power of solid policy research. Together we are making a difference.



*Colleagues say thank you to Pam Miles, Vice-President, Development and express best wishes and every success in her new role as Director, Gift Planning at the Ottawa Hospital Foundation.*



*Pamela J. Miles  
Vice-President, Development*