Men, Women and the New Economy Workplace

August 15, 2003 – In many respects, the gender gap in the workplace has narrowed significantly. Men and women display similar labour force participation rates, the earnings gap is smaller, rates of unionization are similar, women represent a larger proportion of managerial and professional occupations than ever before and levels of educational attainment are almost the same. This convergence is especially true of university educated workers.

However, gender differences in terms of work experiences in the new economy have been largely overlooked. Recent work by CPRN's Work Network has shed new light on differences between men and women with regards to what they want in a job, what they in fact experience in their workplace and in how they are weathering the transition to a knowledge-based economy.

These gender nuances should help employers tailor their recruitment and retention strategies in ways that will enhance the appeal of their workplace and the level of job satisfaction of their workers.

A summary of some of our findings is part of a presentation earlier this year by CPRN's President, Judith Maxwell, and the Director of the Work Network, Ron Saunders, to one of the sponsors of this research, Home Depot Canada. Scotiabank and Bell Canada were the other sponsors.

You can access or download a copy of the presentation, ***Women's and Men's Quality of Work in the New Canadian Economy***, by clicking here.

e-network e-network work e-network e-net